Turn campus data into actionable insights that improve your operations and student experience.
Data is being created everywhere.

Are you harnessing its power?

From tuition payments to dining hall purchases, every transaction is a data point that could provide deeper insight into how your campus operates. However, the process for collecting, cleaning and managing this data is time consuming and resource intensive. Turning that raw data into insights is an even bigger challenge.

For Transact-powered campuses, all of this is about to change. Transact Insights provides easy access to the data and analytics you need to realize operational and student engagement improvements.
Transact Insights will transform how you collect, access and analyze campus data.

See how Transact Insights can solve the most common data and analysis challenges facing today’s higher education institutions.

Say goodbye to cumbersome and manual processes.

Reports require importing data into costly data pipelines—with the required transformations, cleansing and data governance applied individually and sometimes manually.

Only 29% of institutions surveyed have robust, secure or user-friendly tools for supporting data collection.

One Connected Campus

By using the Transact One platform’s integrated data lake, Transact Insights will allow campus administrators to quickly view, analyze and export data. Our platform gives administrators access to near real-time data any time they need it.
Make data-driven decisions using flexible, long-term, and detailed reports.

Many institutions rely on the scheduled exports of canned reports with default metrics that don’t tell the full story or allow for deeper analysis. Often, reports are limited in duration or frequency. Without comprehensive reporting, administrators have a wealth of data but lack actionable insights.

Integrate data across platforms without sacrificing security.

Most institutions use disparate systems to manage their data. These systems often don’t talk to each other or require heavy financial investment to integrate. Add in the headaches of managing security when merging data from multiple systems and these challenges can be difficult to overcome.

One Connected Campus

Transact Insights provides access to years of data in milliseconds. No scheduled exports or waiting required. Data can also be instantly exported for further analysis. Plus, view benchmark trends and gain valuable insights from schools of similar size or structure.

One Connected Campus

With the Transact One platform, including Transact Insights, you can integrate all payments data across campus to get a full picture of your operations. Plus, as an ally in protecting your data, we have full PII protection through one-way transformations and aggregation to ensure data cannot be recovered, even by Transact staff.
Make your resources go further.

Institutions without the resources for a dedicated Data Analytics team are often limited to basic exports, one-time manual analysis, and simplistic visualization. This lack of resources can result in gaps in understanding and missed opportunities.

Access data easily. Share it seamlessly.

For many administrators, sharing valuable data with their management, teams or peers requires clunky, ad-hoc sharing with no source of truth. From different systems to different methods of analysis, there is too much room for misinterpretation or error.

Transact Insights provides a centralized place to easily access visual Business Intelligence (BI) reports and dashboards. With near real-time data updates that allow for customized and flexible analysis, you can find the data you need without a full-time data analytics team.

Our turnkey solution will allow administrators to use Single Sign-On (SSO) to easily access data and use role-based access control (RBAC) to instantly share reports and dashboards with any of their colleagues. Everyone works from the same source of truth and always has access to up-to-date reports.

Only 25% of institutions surveyed maintain real-time data shared through dashboards.*

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28% of institutions surveyed have data experts available to guide users through their data needs.*
One Connected Experience

Transact One is the single platform that combines integrated payments, campus ID and campus commerce, which powers the data behind Transact Insights.

Today, Transact Insights provides in-depth insight into your integrated campus payments.

Future releases of Transact Insights will bring industry-leading capabilities to help administrators:

- Understand student engagement with Campus ID and commerce data
- Make predictions based on historical operations and engagement data
- Compare performance to other institutions using aggregated industry metrics
Get early access to Transact Insights

Transact Insights provides a seamless means to access and visualize data within and across operations software and services on campus. No need to set up complicated data integrations, data lake infrastructure, or scheduled reports — everything is handled by Transact as a SaaS offering.

Sign up now to be one of the first institutions to access Transact Insights. Once you’re connected, new features will integrate seamlessly to increase the impact of your data.

Get in touch with our experts for more information: info@transactcampus.com

* Gaining Insight: Data Use for Campus Success (Survey), Campus Technology, 2021
** Gaining Insight: Data Use for Campus Success (Survey), Campus Technology, 2022