

CASE STUDY

Leveraging back-office integration to gain online payments



LYNN UNIVERSITY

- Boca Raton, FL
- 3,093 students from 104 countries and 47 states and territories

Products:

Transact Payments powered by Cashnet ePayment & eMarket solutions

"We really appreciate the partnership we have with Cashnet. We've been in business together since 2008 and I don't foresee making any changes. The products are working for us and they're really evolving with us; it's been a really good relationship."

Evelyn Nelson
Executive Director, Student Financial Services

Challenges

Lynn University, located in southern Florida, defines itself as an institution of restless early adopters. This forward-looking culture helped the university quickly recognize the need to begin accepting online payments and ensure PCI compliance. Their existing back-office system was complex, requiring multiple integrations.

Solution

The Transact Payments powered by Cashnet ePayment and eMarket solutions were selected to provide robust online payments with the highest level of security. Multiple deployment phases were used to ensure coordination and communication with the large number of stakeholders.

Results

The eMarket and ePayment solutions allow Lynn University to accept a wide variety of online payments, while meeting the university's very specific needs and unique system architecture.