

CASE STUDY

Streamlining on-the-go payment acceptance



UNIVERSITY OF THE PACIFIC

- Stockton, CA
- 3,700 undergraduates
- 2,600 graduate and professional

Product: Mobile Payments for the iPad

“Implementing the app has led to less phone calls and more processed transactions, and student organizations have found it especially convenient for ticket selling and fundraising.”

Matt Camino
Director of eCommerce
University of the Pacific

Challenges

The University of the Pacific, the oldest chartered university in California, needed the ability to accept mobile payments, while ensuring data and device security. Use of secured laptops and cellular transmission to process debit and credit card payments was inefficient. Mobile payment systems did exist, but they were not “enterprise ready.”

Solution

University of the Pacific deployed the Transact Payments powered by Cashnet Mobile Payments for the iPad as a cellular-only beta program. The solution was fully integrated with the university’s ERP system and subsequently rolled out to the entire school, allowing the use of select iPads as mobile cash registers.

Results

- Within the first 2 years, the Payments for the iPad had been used for more than 6,000 transactions totaling over \$370,000.
- The new system eased the sales process and made accepting payments more efficient.
- Student organizations can offer convenient payment options when ticket selling and fundraising.