

MATC adopts iValidate & Online Photo Submission in the wake of the COVID-19 pandemic



- Milwaukee, Wisconsin
- 31,197 students
- 170+ programs

“Transact has allowed us to adapt and refine how we are engaging with our students during the COVID-19 pandemic.”

*Equan Burrows
Dean of Student Experience
Milwaukee Area Technical College*

Milwaukee Area Technical College (MATC) is a public two-year technical college based in Milwaukee, Wisconsin. With four locations in and around the Milwaukee area, MATC serves more than 31,000 students.

Safely allowing students into the classroom during a global health pandemic was not an easy task. At the onset of the COVID-19 pandemic, MATC shut the campus down for two weeks, as the staff worked through the details of how they could continue in-person learning for courses that didn't meet the requirements for virtual learning and required the use of onsite technical applications. Equan Burrows, Dean of Student Experience, explains, “Holistically, we've learned a lot from this way of engaging with our students and sharing safety. A lot of the things we've done with Transact in particular have evolved around the idea of tracking students (during COVID) through student ID functions.”

Challenge

While schools across the country transitioned their classes to a virtual environment, MATC had to find a solution that would help to mitigate the risk of COVID-19 for students, faculty, and staff that were required to be on campus. MATC leadership called on Transact to discuss available solutions to assist in verifying in-person students for COVID-19 symptoms while promoting social distancing and contactless operations.

Solution

With the help of Transact, MATC turned the challenge into an opportunity for growth and discovery. After only a few months, MATC implemented Transact iValidate to facilitate a health affirmation statement that students, faculty and staff are required to accept each day before entering any MATC campus.

The campus also launched Transact Online Photo Submission – a convenient tool that helps to facilitate social distancing by allowing students to submit their photo online. Since adapting Online Photo Submission, MATC went from only providing student ID cards in person to approving over 1,000 remote IDs and implemented a contactless mailing process.



Erich Zeimantz, Director of Student Life, said of the experience, “Overall, both solutions created a lifecycle change in how students were interacting with our safety measures.”